

## OBJECTIVE AND CONTENTS

In July 2010 representatives from science and business with an interest in eLearning will get together at the eLearning Baltics in Rostock.

The eLba 2010 combines the scientific conference eLba Science, the business forum eLba Business and an accompanying exhibition under one umbrella. This combination of different events offers an opportunity for all participants to become familiar with eLearning's latest findings and developments, to discuss and exchange experiences with experts from other disciplines and to build professional networks.

As a top class centre of science and research with a university that is rich in tradition and renowned research institutes the regiopolis of Rostock is once again the host of eLearning Baltics in 2010.

### Keynotes

Prof. Dr. Dr. h.c. mult. August-Wilhelm Scheer (President BITKOM)  
Prof. Dr. Jörg M. Haake (FernUniversität Hagen)

## ORGANISATION

### Venue

Radisson Blu Hotel  
Lange Straße 40  
D-18055 Rostock  
Germany

### Conference fee

279 € plus VAT  
179 € plus VAT for speakers eLba Science  
exhibit costs upon enquiry

### Registration and information

[www.e-learning-baltics.eu](http://www.e-learning-baltics.eu)

### Contact

Martin Hagemann  
[info@e-learning-baltics.de](mailto:info@e-learning-baltics.de)  
fon: +49 381 5196105

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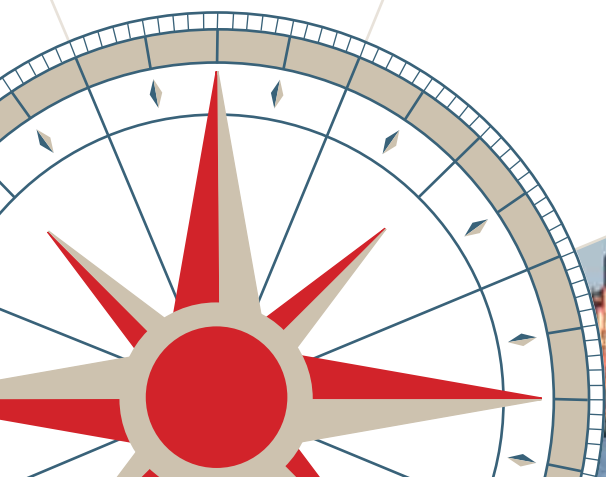


July 1-2, 2010

# eLba 2010 eLearning Baltics

eLba Science  
eLba Business  
Exhibition

[www.e-learning-baltics.eu](http://www.e-learning-baltics.eu)



## eLBa Business

### Target group

The user forum eLBa Business is addressing decision makers in companies, internal and external HR developers as well as educational service providers.

### Workshops

In two parallel workshop tracks you will be informed about products and innovations for the application of eLearning.

#### Track I: Branches & Markets

1. eLearning in the banking sector
2. eLearning in the maritime sector
3. eLearning in the health care sector
4. eLearning in the pharma sector
5. The eLearning markets in the Baltic Sea region

#### Track II: Trends & Topics

1. Contest „Didactical Diversity“
2. Trends in eLearning
3. Open source vs. commercial systems
4. Game and simulation based training
5. eLearning in tertiary education

## eLBa Science

The international conference eLBa Science will facilitate the scientific exchange of eLearning's application in Information Technology, Educational Science, Psychology and Design.

### Topics

We expect presentations in the following areas:

- eLearning at school, university, the workplace and in recreation
- eLearning for school and university students, scientists, the elderly and people with special needs
- Game-based learning and game based training
- Workplace learning and collaborative learning
- eLearning didactics and methodology
- Practical application of eLearning

Extended abstracts of presentations are invited by February 10 2010. Accepted submissions are to be presented by at least one author at eLBa 2010 and will be published in full in the eLBa Science proceedings.

Please visit the conference website for more information on content, logistics and the call for paper.

## New at eLBa 2010

### eLearning Markets in the Baltic Sea Region

New at eLBa 2010 is the presentation of the Baltic eLearning markets in the countries bordering the Baltic Sea. eLearning stakeholders from Denmark, Sweden, Finland, Poland, Lithuania, Latvia and Estonia are invited to present products and their application and to explore possibilities for business cooperation in the Baltic Sea region.

### Exhibition

The eLBa 2010 will be enriched by an exhibition in the conference area. Well-known exhibiting companies from the eLearning branch present their latest developments in products and services and offer detailed information and advice.

### Conference venue

eLBa 2010 takes place in the heart of historical Rostock close to the city port of this hanseatic town.

