

Learning from the Neighbours – The eLearning Markets in the Baltic Sea Region

Workshop of eLba2010 (Business Track)

Description of the Workshop

New at eLba 2010 is the presentation of the Baltic eLearning markets in the countries bordering the Baltic Sea. eLearning stakeholders from Denmark, Norway, Sweden, Finland, Poland, Lithuania, Latvia, Estonia and Germany are invited to present products and their application and to explore possibilities for future cooperation in the Baltic Sea region.

The idea is to strengthen the links between eLearning providers and users in the countries bordering the Baltic Sea. The workshop shall give the opportunity to get familiar with eLearning's latest developments in different countries, to discuss and exchange experiences with experts from other Baltic Sea regions and to build professional networks.

Target Group:

The user forum eLba Business is addressing decision makers in companies, internal and external HR developers as well as educational service providers.

Agenda:

Moderator: Martin Hagemann (LiNK MV, Network Manager eLearning Baltics)

Session 1: 13:30 - 15:00

E-learning in Norway: Some important features, projects and providers
Morten Flate Paulsen (Professor of Online Education, Director of Development at Norsk Kunnskaps-Institutt; Vice-President of European Distance and E-Learning Network (EDEN))

E-Learning in Sweden: Issues, Approaches and Providers
Henrik Hansson (Associate Professor at Stockholm University)

Video Conference Learning as a Common Tool in Danish Adult Education Centres
Kristian Madsen (VUC Storstrøm)

E-Learning made in Germany - Markets and Trends
Lutz Goertz (MMB-Institut für Medien- und Kompetenzforschung)

Session 2: 15:30 - 17:00

The eLearning situation at Polish Universities.
Zygmunt Drazek (Professor at University of Szczecin)

eLearning in Lithuania: Public and Private Sector

Danguole Rutkauskiene (Head of E-Learning Technology Centre at Kaunas University of Technology; President of National Distance Education Association)

Cooperation Model for National E-Learning Development in Estonia

Ene Koitla (Head of the Estonian E-Learning Development Centre)

eLearning development trends and innovation in Latvia

Atis Kapenieks (Director of Riga Technical University Distance Education Study Centre)

Time: 01.07.2010, 13:30 – 17:00 Uhr (with a break between 15:00 – 15:30)

Further details about the overall program of the eLBa 2010 is available at

<http://www.e-learning-baltics.de/program/?L=0>.

About the speakers:

Morten Flate Paulsen is the Director of Development at NKI Distance Education and Professor of Online Education at the Norwegian School of Information Technology (NITH) in Norway.

He is on the Executive Committee and Vice President of the European Distance and E-Learning Network (EDEN) and on the European Association for Distance Learning (EADL) R&D committee. He is working part time for Universidade Aberta in Portugal and has been appointed as Adjunct Professor, at the Athabasca University, Centre for Distance Education in Canada. He is Doctor of Education from the Pennsylvania State University, Department of Adult Education and Instructional Systems.

He is regional editor for IRRODL (The International Review of Research in Open and Distance Learning) and EURODL (The European Journal of Open, Distance and E-Learning). He is also on the Editorial Board of seminar.net.

He has worked with online education since he designed NKI's first Learning Management System in 1986 and published many books, reports and articles about the topic.

Henrik Hansson is Associate Professor and Head of research on ICT and learning, flexible education and distance education at the department of computer and systems sciences, Stockholm university, Sweden. He has been involved in a large number of international and national projects as researcher, developer and coordinator. Previous experience include employment as R&D adviser at the Swedish Agency for Distance Education, the Agency for the Swedish Netuniversity, expert adviser on e-learning quality issues at the Swedish National Agency for Higher Education and development of ICT in education at the Swedish International Development Cooperation Agency (Sida). Current research interests are: mobile learning, distance education/e-learning, technology enhanced supervision, telecentres and their impact on local communities and ICT4D (ICT for development).

Kristian Madsen is Head of the project development at Adult Education Centre Storstrøm in Denmark. He was educated in the University College of Education in 1982. He worked for 10 years at Storstrøm's Business Development Centre before he moved to the Adult Education Centre Storstrøm. Throughout his professional life, Kristian Madsen has worked with development and management of projects, mainly focused on human resources and personal skills for target groups both in the private and public sector.

Kristian Madsen has had experience with many different projects that have given him opportunities to co-operate with many different people across the EU. This includes projects financed through ETUC, Leonardo, Phare, Interreg, ADAPT, NOW, Grundtvig, Nordic Council of Ministers as well as many national funds.



Lutz Goertz is Head of department for educational research at MMB Institute for Media and Competence Research since 2002. Before he was head of department for research and education at the German Multimedia Association (bvdw). He has studied communication sciences at the WWU Münster. His main fields of activity are education in the German Digital Economy, the German multimedia market, E-Learning in firms; monitoring of projects.

Ene Koitla graduated from the Faculty of Economics at the University of Tartu. She is the Head of the Estonian e-Learning Development Centre where she started working in June 2003. She leads a team of 6 people and manages two consortiums – Estonian e-University (7 universities) and e-VET (30 vocational schools and 6 applied universities). The main goal of the consortiums is to cooperate in the areas of e-Learning content development, staff training (teachers, educational technologists), staff support (educational technologists), infrastructure, e-Learning studies and coordination of the e-Learning programs.

She has participated in several working groups within the Estonian Ministry of Education and Research and contributed to preparation and writing of the new strategy for Estonian higher education. She takes active part in the work of several different international e-learning organizations (EFQUEL; EIfEL; EDEN).

Danguolė Rutkauskienė, Ph.D, is Associate Professor at the Department of Informatics (Multimedia Engineering), Head of E-learning Technology Centre at Kaunas University of Technology and Educational expert of Baltic Education Technology Institute (BETI). She was a founder member of the National Distance Education Association in Lithuania and is currently its President. Danguole Rutkauskiene is a member of Steering Committee of EDEN (European Distance Education Network), Management Committee of EADTU (European Association of Distance Teaching Universities), WB GDLN (World Bank, the Global Development Learning Network) and others associations. She has been involved as a coordinator and partner in numerous national and international projects, participated and organized national seminars and conferences, also international events. She is author of books (18), articles and monographs (118) on e-learning. She has a particular interest in e-learning methodology, management and the use of education technologies in universities.

Dr. Atis Kapenieks is the Director of Riga Technical University Distance Education Study Centre in Latvia.

Education in Physics and PhD from University of Latvia. Experience in IT, Research, e-learning and administration: Director of Department of Higher Education and Research, Latvian Ministry of Education and Science 1991–1997. He has participated in more than 20 international e-learning development projects in Europe and has produced over 60 publications on physics, 6 publications on higher education and research policy, 20 on Internet and Multimedia applications in e-learning. His current scientific interests are: virtual learning environments, multimedia applications e-learning and regional development.